

Biography

Ilja Grzeskowitz

Ilja Grzeskowitz is a global keynote speaker, author and economist. He was an executive manager for Germany's largest retail corporation Karstadt as well as for IKEA, before he started his own consulting company in 2009. He held guest lecturing positions at the Berlin School of Law and Economics and the SRH University in Berlin, and regularly travels around the world to research future trends and developments in the field of change management.

As an author, he has published nine books (among them three bestsellers), which have been translated into ten different languages and hundreds of thousand copies worldwide. Being nicknamed „Mr. Change“ by his clients, Ilja inspires people to develop a changemaker mindset and supports organizations to establish a change culture that is based on purpose, diversity and strong values.

Among his clients are big brands as Accor, Allianz, Audi, Bayer, BASF, Biogen, BMW, Capri Sun, Continental, DPD, Kao, Lufthansa, Nespresso, Marriott, Mercedes, Pentax, P&G, Swiss, T-Mobile, Unitymedia or Zara as well as traditional middle sized companies.

In his change programs, he combines real-world expertise with inspiring storytelling and scientific evidence, and despite being German, rumour has it that he even has humour. If he is not speaking on a stage around the world, he loves to play a round of golf, cheers for his favourite football teams (ManU and HSV) or enjoys as nice cup of coffee (always black and lots of it).

ILJA
GRZESKOWITZ

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