

# **Introduction**

## **Ilja Grzeskowitz**

Ilja's goal is simple: To be as easy to work with as possible. On the day of your event he is there to serve you, and not the other way round. To make the preparation even more convenient for you, we'd like to provide you with his intro text. It will not only introduce Ilja as an expert to your audience, but has been designed as an important part of his speech, too. Therefore we recommend reading it out or memorizing it:

**Why do we so often struggle with change? How do we empower ourselves and others to focus on the huge opportunities of the future and what does it take to get the results we want? Our keynote speaker will share his expertise on the topic of change with you today.**

**The former corporate executive for Karstadt and IKEA has inspired audiences on five different continents and as a bestselling author he has sold more than 100.000 copies of his books. Among his clients are global brands such as Accor, Bayer, Biogen, BMW, Continental, Lufthansa, Marriott, Mercedes, Nespresso, P&G, Pentax, Swiss Airlines, T-Mobile and of course (PLEASE INSERT YOUR OWN ORGANIZATION).**

**The loving father of two daughters lives with his family in Berlin. If he is not speaking on a stage around the globe, then he enjoys a nice cup of coffee (always black and lots of it), cheers for his favourite football teams (Hamburg and ManUnited) and despite being German, rumour has it he even has humour.**

**Ladies and Gentlemen, please welcome, with a huge round of applause: ILJA GRZESKOWITZ (GRAESCH - KO -WITZ).**

**ILJA**  
**GRZESKOWITZ**

PEOPLE. CHANGE. COMPETENCE.